"Hassle free PSA" goes Down Under

Distribution Agreement Opens Up New Australian MSP Markets for IT Service Delivery Platform Provider

Sydney **–Feb 2018** – Computicate PSA, the "hassle free", Professional Services Automation platform for MSP's, that enables Managed Service Providers of all sizes to easily adopt and use a PSA to run their services operations, today announced their expansion into the Australian market.

Computicate PSA has entered into a distribution agreement with Bluechip Infotech, one of Australia's leading distribution networks for MSPs.

The partnership will give Australian MSP's access to an innovative platform, which helps them streamline, manage and grow their business, without facing the hurdles of complexity and costs of traditional PSA products.

The partnership will focus on small and midsized MSP's, 1-35 employees, who very often have either not adopted a proper PSA or have bought into a PSA they feel is underutilized, and perhaps a bit too complex and costly.

"*We aim to make the life of MSP's easier, not more complex, by making it simple and affordable to enhance your MSP operations. With our 1-day configuration, intuitive interface, and attractive "pay-as-you-go" pricing model, the business case is solid, even for MSP's who only want to use one or two of our features, to improve the way they run their business*." says **Hans van Leerdam, CRO** at Computicate PSA.

Computicate PSA, headquartered in Rotterdam, the Netherlands, was launched in Q2016 by MSP veterans, who owned and ran an MSP for 15 years. Today, Computicate is used by MSP's in Europe and North America. Australia is now the next destination in the continued growth. "*Computicate PSA solutions are one of the best in the European market, and we're glad to be bringing their solutions to businesses in Australia,*" said **Johnson Hsiung, Managing Director, Bluechip Infotech**. "Our MSP partners are continually seeking out solutions that not only help them complete day-to-day tasks, but that enable their businesses to grow into more profitable, efficient operations. Computicate shows that it can meet those needs, and we're looking forward to expanding its market presence in the region."

Helping your business grow

About Computicate PSA

Computicate PSA is the "hassle free" Professional Service Automation platform for Managed Service Providers of all sizes that aim to grow, streamline their business and deliver world class services. Getting this done, the easy way, is exactly where Computicate PSA makes the difference:

- SaaS and out-of-the-box, up-and running in 1 business day.
- Takes away the hurdles of complexity and costs associated with traditional Professional Services Automation solutions.
- Integrates seamlessly with your existing managed services tooling
- Saves you money, time and headaches
- Pay as you go, no strings attached
- Founded and run by MSP veterans who understand your business

Launched in 2016, Computicate PSA delivers its cloud-based platform to MSP's worldwide. Computicate PSA is headquartered in the Netherlands.

www.computicatepsa.com

About BlueChip Infotech

Bluechip Infotech was established in 2001, focuses on delivering the latest IT products to a wide channel base while maintaining a dedicated commitment to first class service. With offices in Sydney, Melbourne, Brisbane, Perth and Adelaide we are able to back our commitment to service through localised support.

The key to Bluechip's success is in strategic implementation of the latest technology, broad access of IT channels and markets driven, highly motivated sales team. Thus, they guarantee full comprehensive understanding of products and target markets allowing them to provide cost effective solutions to partners. The value is that they bring the Channel and Vendors together to provide solutions through cooperation. BlueChip Infotech is a continually evolving company that continues to work hard in its traditional distribution market to consolidate and improve its position, but one that is looking to develop new market and partnerships with customers and Vendors, locally and overseas to help growth and diversification

For more information, please visit http://www.bluechipit.com.au/ or call 1300 72 74 74.

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