



**EATON
UPSgrade**



Eaton UPSgrade offers you the opportunity to provide an end-to-end upgrade and recycling solution to your customers. All it takes is 4 simple steps – simply pitch the eligible Eaton UPS as an upgrade solution, close the deal, submit collection request via a simple online form and we will arrange the pick-up and manage the recycling process at no additional cost to you or your customer. Deliver smarter power protection, supports business continuity and reinforces environmental responsibility.

Upgrade with ease. Recycle with purpose.

Key Benefits for You



Enhance your Value Proposition

Offer your customers a complete solution – from offer to responsible end-of-life disposal.



Earn Incentives

Salesperson receives \$25 for every completed and approved UPSgrade Collection Form.



Quarterly Rebates

Accrue programme rebates of up to 2% on your UPSgrade sales, based on your Power Advantage Partner tier.



Environmentally Aligned

Deliver an added layer of value through recycling certificates that assist customers in meeting their environmental commitments.

Key Benefits for Your Customer



Maintain Business Continuity

Ensure that your customers most essential IT equipment remains protected with a quality Eaton UPS upgrade.



Nationwide Free Pickup

Pickup of old UPS related equipment available across Australia and New Zealand.



Certified Free Recycling

Landfill reducing disposal that is fully compliant with local environmental regulations.



Recycling Certificate

Formal documentation verifying compliant recycling.

Programme Eligibility

To participate, resellers must:

- Be registered in Eaton's Power Advantage Partner Programme. All partner tiers are eligible.
- Replace an existing UPS, Eaton or competitor brand, with an eligible Eaton Single-Phase UPS (5SC to 9PX series).
- Purchase new UPS through an Eaton Authorised ANZ distributor.

Programme Structure

Participate in Eaton UPSgrade in 4 easy steps and Eaton will take care of the rest.



*May be subject to changes without prior notice.

Offer Eaton UPSgrade to your customers for a value added upgrade of their old UPS equipment. Log into the Power Advantage Partner Portal today.

Terms and Conditions

Please refer to the Power Advantage Partner Portal for terms and conditions. This programme is subject to change or may end at any time without prior notice.



Powering Business Worldwide

Eaton.com/au/poweradvantage

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