

Boost your business's security offering & earnings with

Sendmarc's partner platform

\$1.72B

**Expected DMARC
market size by
2028**

In today's digital world, email remains essential to personal and professional communication. But it's also a prime target for cybercriminals due to its design flaw which lets cybercriminals send emails impersonating trusted senders.

This vulnerability is a serious threat, with **91% of cyberattacks starting with an email**. Sendmarc provides Domain-based Message Authentication, Reporting, and Conformance (DMARC), the only solution developed to protect a business's internal and external stakeholders against these risks.

The DMARC opportunity

DMARC is a unique global email authentication standard that allows you to protect your business and customers against email-based threats as well as diversify your cybersecurity product bouquet. It also enhances product stickiness, nurturing long-term client retention.

Sendmarc's partner-first platform ensures seamless implementation and management of DMARC, SPF, DKIM, and MTA-STS, empowering you to manage this service simply and effectively.

With DMARC you can:



Fulfill a need for about 70% of your customers

Sendmarc empowers you to mitigate increasing email-based cyberattacks for your customers, including impersonation, phishing, spoofing, and data breaches.



Join a DMARC market expected to be worth \$1.72B by 2028

Armed with the tools and expertise needed to implement and manage DMARC simply, you can provide real value to customers while boosting your bottom line.



Gain a competitive advantage

Differentiate your product offering with our seamless, automated platform and offer customers uniquely powerful protection against email fraudsters.



Win net new customers

Sendmarc's advanced DMARC solution will position you as a leader in a critical area of cybersecurity, opening doors to new client acquisitions.



Retain & build existing customer relationships

Secure your clients' domains and demonstrate ongoing value through continuous improvement of their email security posture. This proactive approach helps to solidify customer trust and loyalty, nurturing long-term relationships.



Ensure compliance with industry standards

DMARC is becoming compulsory in many instances as regulators, email providers, and governments recognize its key role in protection. Position yourself as a knowledgeable partner who understands and supports regulatory requirements.

The Sendmarc difference for partners

The Sendmarc partner platform puts the needs of partners first. Built with your go-to-market strategy in mind, it supports your success by maximizing business growth and customer retention.

Get access to:



The right people

A team of committed global DMARC experts who care and are passionate about collaborating to create a safer Internet for everyone.



Simple pricing

Easy to quote, effortless for clients, and scales to any budget with pricing models tailored to suit any business size.



A unique promise

The only DMARC company that guarantees clients full protection within 90 days.*



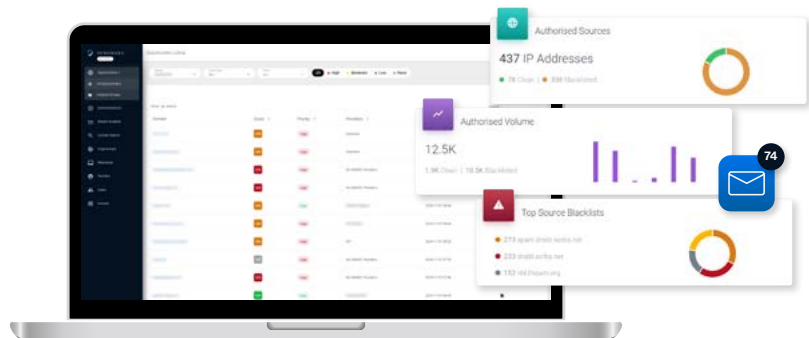
Onboarding & Learning Academy

Become a Sendmarc expert with tools to fast-track your DMARC skills and knowledge.



A partner-first platform

Their leading DMARC platform is built to accelerate your success by supporting your sales and protection needs through a user-friendly interface and full feature set.



Customer Portal

- **Co-branded platform** seamlessly integrates our services into your product bouquet
- **Multi-tenant solution** empowers efficient & simplified control of your client base
- **Automated DNS updates** improve efficiency by enabling fast adjustments
- **Alerts & integrations** enable live monitoring
- **Task management** for managing & guiding implementations across your client base
- **Full API** to enable custom integrations & reporting
- **Integration into PSA platforms** – Coming soon

Partner Portal

- **Website domain testing widget** increases lead generation
- **Opportunity analysis tools** highlight vulnerable customer domains to easily identify sales opportunities
- **Marketing & sales enablement tools** to help you maximize the Sendmarc opportunity
- **Domain history reports** for simplified change tracking
- **Demonstration tool** to show existing & potential customers what impersonation could look like for their businesses

*For customers on Sendmarc's Premium Plan.