



Company Profile

Established in 2000, Bluechip Infotech focuses on delivering the latest IT products to a wide channel base, while maintaining a dedicated commitment to first class service. With Australian offices in Sydney, Melbourne, Brisbane, and Perth we are committed to our service through localised support.

The key to Bluechip's success is in our strategic implementation of the latest technology, broad access of IT channels and markets driven, highly motivated sales team. Thus, by guaranteeing full comprehensive understanding of products and target markets, we're able to provide cost-effective solutions to our partners.

Bluechip Infotech has a long and successful history dealing with the SMB and Education through our channel partners. Our value is that we bring the Channel and Vendors together to provide solutions through cooperation. For consolidation and improvement, Bluechip Infotech is continuously evolving whilst maintaining hard work in the traditional distribution market. We're always looking to develop into new markets and partnerships with customers and vendors, locally and overseas to help growth and diversification.

Helping your business grow

1. People

Although our business is about providing IT services to customers, our most valuable asset is our staff. People are centric to our business, by understanding our customers' needs, we can find suitable solutions for them.

2. Partnership

Partnership is the key success-element of our business. Many of our channel partners and IT consultants depend on us to provide them with the latest IT products, staff training, and marketing to their customers. We work closely with our vendors to deliver their products and services to our broad channel of partners.

3. Passion

For the past 20 years, our passion for IT technology has kept us in the business. Starting out by supplying PC components and peripherals to IT channels, we've evolved over the years, along with our channel partners who share the same passion with us.

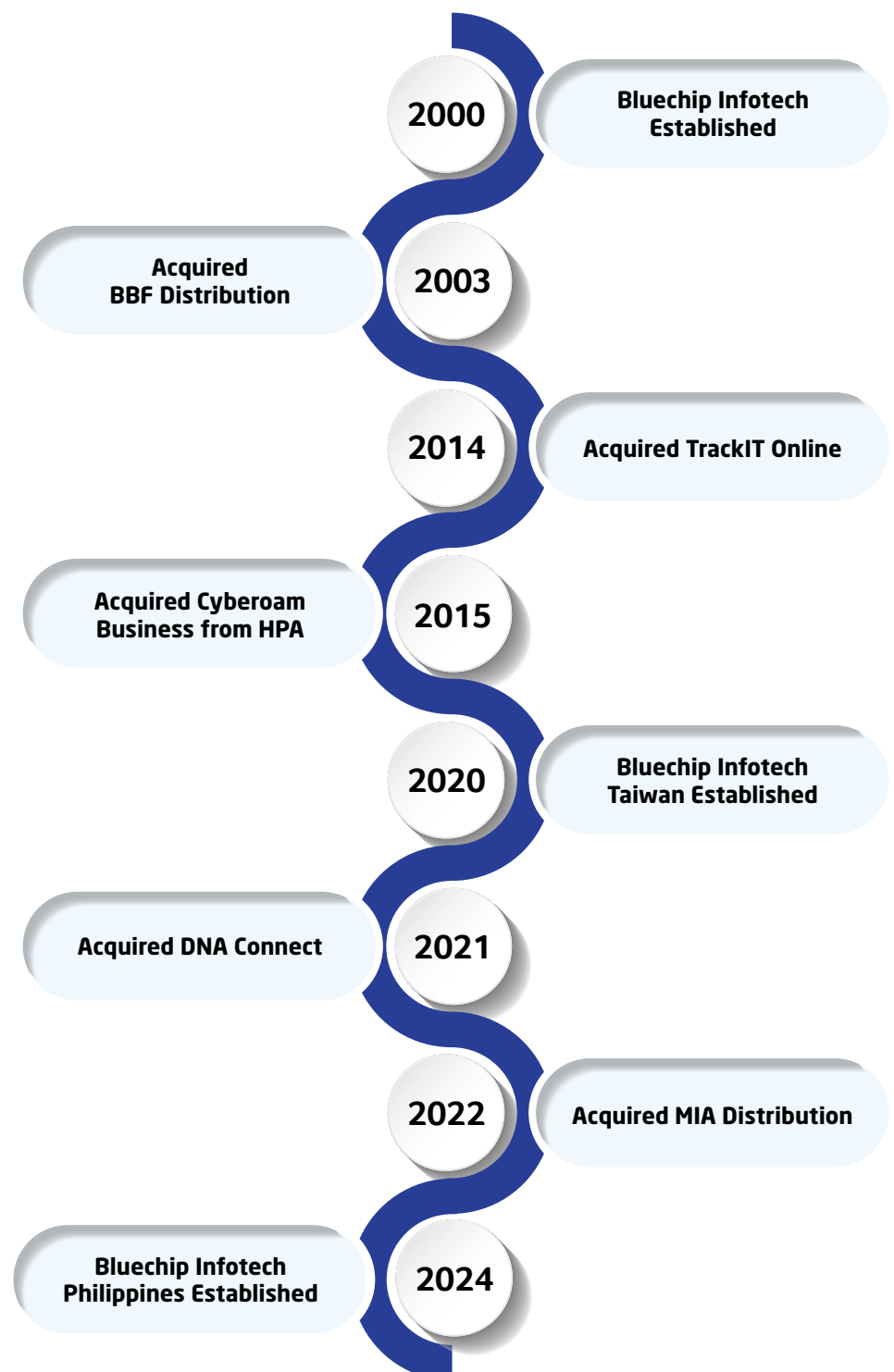
From components to systems and from storage to networking, we're now working on providing virtualization solutions to our channel partners.

Our Aim

- To exceed customer expectations as a truly national distributor of strategic product solutions and services
- To build long-term customer and supplier business relationships
- To provide value for money Hardware / Software / Solutions
- To make it easy for resellers and vendors to do business

Staff

Bluechip Infotech currently has 150+ qualified staff members working nationally.



Bluechip Vendor Portfolio



Cybersecurity

SOPHOS

splunk>

ManageEngine

THREATLOCKER

ANOMALI

Bitdefender

ENTRUST

eset

LastPass

MENLO
SECURITY

miniOrange

NORD
SECURITY

onelogin
by QNE IDENTITY

opentext
Cybersecurity

Progress

radware
Every second counts

SENDMARC

ThreatDown
Powered by Malwarebytes



Productivity

ManageEngine

sugarcrm

Exclaimer

vimeo

ninjaOne

GoTo



MSP Tools

AUGMENTT

Auvik

liongard

usecure

CONNECTWISE

nodeaware
Built by 42 Cyberlabs



Unified Communications

Jabra GN

Yealink

8x8

commBOX

Gigaset

GoTo

zoom

ribbon

Yeastar

neat.



PC & Peripherals

acer

ATEN

micron

micron
crucial

Targus

hp

aihua
TECHNOLOGY



Power

CyberPower

EATON

ADANTECH

SIEMENS



Mobility

Getac

CIPHER LAB
Smarter

42GEARS



Networking

Extreme
networks

Cambium Networks

Allied Telesis

Tenda

IP-COM
World Wide Wireless

tp-link

KEYSIGHT

PacketLight
NETWORKS



Storage / Backup

QNAP

Synology

BCD

UNITRENDS
by Kanaya Group

opentext Cybersecurity



Video Solutions

AVIGILON

AVIGILON ALTA

AVIGILON UNITY

tyco | Illustra

tyco | Exacq

tyco | American Dynamics

COMVISION

VIGI
by tp-link

Verkada



Alarms and Intercoms

alula
Professional Smart Security

CAME BPT

pdk

tyco | CEM Systems

B+B SMARTWORX
Powered by **ADANTECH**

libelium

tyco | Kantech

tyco | Software House

EDIMAX

Contact

CAIR Centre Hotline Phone: 1300 72 74 74 Email: cair@bluechipit.com.au

Silverwater Office (Head Office)

97 Derby Street
Silverwater, New South Wales, 2128
Phone: +61 2 8745 8400



Port Melbourne Office

Suite P1A, 263-329 Lorimer Street
Port Melbourne, VIC 3207
Phone: 1300 72 74 74



Melbourne Warehouse

4/34 Garden Street
Kilsyth VIC 3137
Phone: 1300 72 74 74



Brisbane Office

4/212 Boundary Street
Spring Hill QLD 4000
Phone: 1300 72 74 74



Perth Office

4/8 Tomlinson Road
Welshpool, WA 6106
Phone: 1300 72 74 74



Philippines Office

23F The Upper Class Tower, Quezon Ave cor. Sgt. Reyes
St. Brgy. Paligsahan, Quezon City, Philippines
Phone: +63 2 9266513162



New Zealand Office

Unit G03, 656 Great South Road
Ellerslie, Auckland, 1051 New Zealand
Phone: 0800 733 233



Taiwan Office

15 F., No. 9, Sec. 3, Nangang Rd., Nangang Dist.
Taipei City 115004, Taiwan
Phone: (02) 7723-1327

