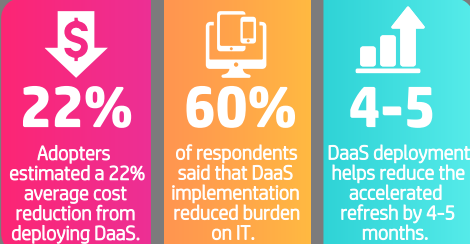


WHY DEVICE AS A SERVICE?

Device as a service (DaaS) is a complete solution that delivers hardware, insightful analytics, proactive management and lifecycle services to help optimize assets and IT resources.

- 19%** of the commercial PC market will move to a DaaS model by 2022.
- 20%** of A1000 companies will **have a DaaS agreement in place**; 1% will have completely transitioned to DaaS in 2019.
- 66%** of organizations believe that DaaS will significantly impact their business transformation.

DaaS BENEFITS



Source: IDC WW DaaS Survey, 2018 (N = 2,845)

AN IDC INFOGRAPHIC

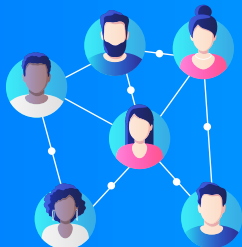
BE FUTURE-OF-WORK READY WITH DEVICE AS A SERVICE

Today's multigenerational workforce, and emerging technologies (cognitive, artificial intelligence (AI), data analytics, and next generation security), are rapidly changing how work is being done.

Future of Work (FoW) trends are impacting businesses of all types.

DEMOGRAPHICS AT WORK IS CHANGING

Millennials and Gen Z are influencing technology and device choices.



OVER 50%

of millennials will make up the Asia/Pacific (including Japan) workforce by 2020.

41%

of organizations are creating or already have policies in place to make workspace, work culture and technologies more millennial friendly¹.

Are organizations prepared for the change?

DEVICE MANAGEMENT IS CUMBERSOME AND TIME CONSUMING



Dispersed computing environment warrants the need for a managed services model. A consumption-based device procurement model can offer simplicity, more agility and increased flexibility.



50%

of organizations said they **spend too much time** procuring and managing devices



> 55%

of organizations believe they **need to improve** device lifecycle management.

SECURITY IS OF KEY CONCERN IN MANAGING END-USER DEVICES



Controlling and managing end-to-end security is an imperative. Organizations will move toward unified endpoint management (UEM) and managed service models.



37%

of organizations have implemented **enterprise mobility and security solutions** to manage end-user devices¹.



ESSENTIAL GUIDANCE FIND A PARTNER WITH CAPABILITIES TO HELP:



Reduce IT workloads
Free up resources for more strategic tasks



Improve productivity
Ensure employees have the right devices to do their jobs



Optimize cost benefits
Get financial flexibility and predictability



Deliver greater insights
Advanced analytics provide for IT automation and proactive device management



Provide end-point security
Strengthen your security profile

DEVICES REMAIN THE PRIMARY GATEWAY TO ALL DIGITAL EXPERIENCES

Diverse Device Types in Organizations



Desktop PCs



Notebooks



Tablets



Wearables



Smartphones



Amid the diverse device offerings, role of desktop PCs and notebooks remains crucial, especially to create, and deliver digital content (augmented/virtual reality and AI) for better interactivity and immersive experiences.

Notebooks will make up 46% of the overall PC device market by 2023.

46%



Bring/choose your own device (BYOD/CYOD) programs have stimulated an influx of diverse device and OS types in the organizations.



The enterprise mobility platform is ripe for **AI technologies**, which is driving the use of interactive computing.



75%

of IT operations will be superseded by AI or analytics-driven automation, resulting in over 25% opex savings by 2020².

¹ IDC APIJ FoW Survey, 2018 (N = 1,425)
² IDC WW DaaS Survey, 2018 (N = 2,845)

Sources:
IDC FutureScape 2019 Predictions
IDC WW Quarterly Tracker 2018-2019
IDC Worldwide DaaS Forecast, 2018