



Yeastar and Bluechip Announce A Distribution Partnership In Australia

XIAMEN, CHINA / SYDNEY, AUSTRALIA – Feb 12th, 2019 – Yeastar (www.yeastar.com), the world's leading provider of SME PBX system, and Bluechip Infotech (www.), a specialist provider focused on delivering the latest IT products to a wide channel base, today jointly announced a new distribution partnership in Australia. Yeastar welcomes this new partnership with Bluechip Infotech to provide the full line of innovative VoIP products and Unified Communications solutions to resellers and businesses throughout Australia.

"We are thrilled to bring Bluechip Infotech on as a distribution partner and will work with Bluechip Infotech to meet SMEs needs with flexible, reliable and powerful communication solutions consistently." said **Alan Shen, CEO of Yeastar**. "Through this new partnership, we strongly believe that Bluechip Infotech will help us expand our presence in Australia and we pledge our continued commitment to enabling success for our partners and their customers."

"Yeastar's addition to the Bluechip Infotech portfolio will strengthen our overall offering in the Unified Communications and reinforce our position and ability to service the Australian SMB and mid-market business sector," Bluechip managing director Johnson Hsiung said.

"We are also excited about the market opportunity which Yeastar will provide to both our direct and in-direct partner who are always looking for innovative, new and easy to deploy IP PBX solutions to meet changing customer demands."

As a distributor of Yeastar solutions, Bluechip Infotech will distribute the complete range of Yeastar innovative and high-performance VoIP products including:

S-Series VolP PBX: Easy to manage, configure, and install, the feature-rich S-Series unleashes the power of unified communications and meets the growing needs of SMEs.

Yeastar Cloud PBX: A robust, flexible and easy-to-use hosted business phone system.

VoIP Gateways: A complete portfolio of VoIP Gateways that covers the business need of connecting FXS, FXO, GSM/3G/4G, ISDN PRI to VoIP.

About Yeastar

Yeastar provides cloud-based and on-premises VoIP PBXs and VoIP gateways for SMEs and delivers Unified Communications solutions that connect co-workers and clients more efficiently. Founded in 2006, Yeastar has established itself as the world's leader of SME PBX System with a global partner network and over 200,000 customers worldwide. Yeastar customers enjoy the flexible and cost-effective communications solutions that have been consistently recognized in the industry for high performance and innovation. For more information about Yeastar, please visit https://www.yeastar.com.

About Bluechip Infotech

Established in 2001, Bluechip Infotech focuses on delivering the latest IT products to a wide channel base while maintaining a dedicated commitment to first class service. With Australian offices in Sydney, Melbourne, Brisbane, Perth, and Adelaide were able to back our commitment to service through localized support.

Bluechip Infotech has a long and successful history dealing with the SMB and Education through our channel partners. Our value is that we bring the Channel and Vendors together to provide solutions through cooperation. For consolidation and improvement, Bluechip Infotech is continuously evolving whilst maintaining hard work and helping your business grow. For more information, visit bluechipit.com.au